


August 2010

Welcome

 **Welcome** to the second edition of the Cancer Community Update from the Liverpool Cancer Research UK Centre.

This update is designed to keep you abreast of local research news, engagement activities and news from the wider cancer community in Merseyside and Cheshire.



My name is Emma Squibb and I am the Local Engagement Manager for the Liverpool Cancer Research UK Centre. As much of the work of the Centre relies on the generosity of the public, communicating different aspects of our research portfolio to our varied supporters is very important.

I am responsible for co-ordinating public engagement opportunities for the Centre and seeking to raise the profile of our work in Liverpool, Merseyside and Cheshire. Please feel free to contact me if you would like any further information about my role, forthcoming engagement opportunities, or to contribute to the next edition of this update. emma.squibb@cancer.org.uk 0151 794 8823 or 07770 597 185



Swimming boys visit the labs

Alex, Jonathan, Sean (all 10) and Eric (8), of Formby raised a staggering £7,500 with a sponsored swim for Cancer Research UK.

As a thank you, the boys, and their parents, were invited to come in and visit the labs and meet Professor Francis Barr and his group.

The boys had a range of questions, from "What is skin cancer?" to "Is your job hard?" and enjoyed taking photographs of our equipment (and scientists).

The boys were so impressed that they ended their visit by collecting researchers' autographs and promising to raise more funds so they can come back again.



Long-term survival from once-deadly cancers doubles

People diagnosed with breast, bowel and ovarian cancers and non-Hodgkin's Lymphoma are today twice as likely to survive for at least 10 years as those diagnosed in the early 1970s according to new figures released by Cancer Research UK. The percentage of women likely to survive breast cancer for at least 10 years has jumped from less than 40% to 77% while the proportion of people likely to survive bowel cancer has risen from 23% to 50%.

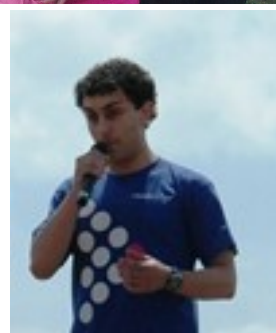
Twice as many patients with ovarian cancer and non-Hodgkin's lymphoma are likely to survive for at least 10 years with survival increasing from 18 to 35% and from 22 to 51% respectively. And for Hodgkin's lymphoma, 10-year survival is predicted to increase from less than 50% to around 80%. There is also encouraging news for leukaemia with patients four times as likely to survive for 10 years compared with those diagnosed in the early 1970s. [Read more](#)



This summer staff from the Liverpool Cancer Research UK Centre supported Races at: Delamere Forest, Chester, Preston, Aintree (x2), Lancaster, Wirral, Knowsley, Warrington and Sefton Park, which were attended by over 29000 supporters and raised in the region of £1m for Cancer Research UK. See video of local Races [here](#). More pics on page 6



Thanks to Ross Sibson, Mark Boyd, Nikolina Vlatkovic, Seema Chauhan (and family), Richard Shaw, Andy Pettitt, Maria Maguire, Amanda Chang, Amro Ebbiary, Kerryanne Crawford, Paula Ghaneh and Claire Hutchinson for their support at the events. Thanks also to all who took part.



Cancer Research UK is aiming to sign up 1 million women for to Race in 2011. Register now at www.raceforlife.org





Bernie's Fundraiser

A glittering night of fundraising took place at Leasowe Castle on Friday 2nd July, in aid of Cancer Research UK. The event was organised by CRUK volunteer fundraiser Bernie Singleton and was attended by around 300 people.

The event included music, comedy, a fantastic raffle, an auction and a fashion show. Emma Squibb and Alan English represented the Centre at the event, and Alan even took up modelling for the evening, all in a good cause!

The event raised over £7000 which took Bernie's yearly total to date beyond the amount she raised in 2009. Many thanks to Bernie for her fantastic organisation of the event and for her continuing support of the Centre.



Dance Group Visits Centre

The Egerton School of Theatre Dance in Woolton, raised over £2000 for Cancer Research UK with a two-night music and dance extravaganza. Brenda Egerton, Principal, said: "Cancer Research UK has always been close to our hearts, as unfortunately every family has been affected in some way."

Brenda added: "Everyone at The Egerton School of Theatre Dance was happy to help make the event a success and we would like to thank all our pupils, parents and staff who worked hard to achieve two memorable nights."

Lizzie Jones, Cancer Research UK's area volunteer manager for Liverpool, said: "We are absolutely delighted that The Egerton School of Theatre Dance decided to raise money for Cancer Research UK. They have given us considerable support over the last few years and it really is greatly received."



On July 15th the group enjoyed a Lab Tour at the Centre meeting with Professors John Neoptolemos and Ross Sibson (pictured). One of the visitors commented in our visitor book,

"I found today really interesting and would like to thank everyone involved. It has inspired me to carry biology on in the future, these are really inspiring people. Thank you."

Boothwood Garden Party

Supporters from Edge Hill attended a fundraising Garden Party on Friday 2nd July hosted by Pauline Jones, Kim Murray, Joyce Bradshaw and Phoebe Simpson.



The ladies sold cakes and refreshments and organised a raffle and tombola. The event raised £600 for Cancer Research UK.

Amro Ebbiary went for a cup of tea and a cake and to say thanks on behalf of the Centre.



Back to Netball

Alan English, Charlotte Rawcliffe and Emily Linnane represented the Centre at a Netball England Event on 24th July at Wavertree Sports Ground.

The event was attended by more than 300 netball players and their families and was the first of a series of events designed to encourage women to get fit through netball.



Cancer
Research UK
in Mersey-
side and

Meet the Scientist

CRUK's Retail chain consists of just under 600 high street shops. These sell pre-dominantly second-hand clothing and household goods, with a specially selected range of new goods sold in most shops.

Apart from paid shop managers, each store is run almost entirely by volunteers - around 18,000 work across the chain! Our shops are a vital link to local people and communities. As part of the Centre's outreach programme Emma Squibb is arranging "Meet the scientists" sessions at our local shops, starting with Huyton and Southport.

Looking for researchers to speak to shoppers and volunteers about your research, answer questions, see behind the scenes at the shop and maybe serve on the till! Dates to be confirmed with volunteers, but will be on a Saturday. [Volunteer here](#)

Retail News

Scientists attend Retail Conference

Kerryanne Crawford and Arpita Ray-Sinha represented the Centre at CRUK Shop Managers' Conference in Chester on 14 June.



West Kirby Shop Volunteers visit

9 volunteers from our West Kirby shop visited the Centre for a lab tour on 6 July.



Donation Station

Our total of donated stock now amounts to 120 bags (£3600).

Please keep donating, in particular we are currently collecting unwanted (and unused) cosmetics and beauty items to be sold at the Formby CRUK Shop Fashion Show and Pamper Evening in October.



Cancer Research UK Merseyside & Cheshire Events Calendar



= Researcher/ Scientist opportunity

Please contact Cancer Research UK Local Engagement Manager, [Emma Squibb](#) for details of how you can get involved.

August 2010

29 Isle of Man Relay for Life

September 2010 (dates tbc)

Meet the Scientist Huyton 🖐

Lab Tour (Southport Shop)

Meet the Scientist Southport 🖐

October 2010

12 Formby Fashion Show 🖐

15 Supporter Conference 🖐

17 Run 10K Southport 🖐

November 2010

NCRI Conference

Mouth Cancer Awareness Week

Translational Symposium in Head and Neck Oncology

Run 10k Southport

Are you a lady looking for a bigger challenge than Race for Life?

Are you a chap who thinks that Race for Life should be open to men?



If you answer yes to either of these questions then you should consider signing up to Run 10k in Victoria Park, Southport on 17th October 2010.

[Find out more here](#)

Alternatively, to volunteer to help out on the day contact LEAD Manager [Emma Squibb](#) or [register online](#)

The Cancer Com-
munity
in Merseyside and
Cheshire



North West Cancer Research Fund's Big-
gest Fundraiser of the Year.

Saturday 25th September 2010

Tickets: £550 for a table 10 or £60 each

Includes drinks reception, 3 course meal and half a bottle of wine per per-
son. To book call 0151 709 2919 or email butterfly@nwcrf.co.uk

North West Cancer Research Fund asks gyms to ditch sunbeds

The North West Cancer Research Fund (NWCRF) wants all health clubs and spas to get rid of their sunbeds to lower rates of skin cancer. The number of people being treated for melanoma in Merseyside rose by 66% between 2002 and 2008, while in Liverpool, the figure rose by 94%. That compares with a national increase of 46%.

Doctors partly blame the high usage of sunbeds in the region for the rise. One Chester gym has already made the step to ban sunbeds and charity bosses hope others will soon follow suit.

Chief Executive of NWCRF, Anne Jackson, said: "We are challenging gyms and spas to remember they are in the health business and offering the use of sunbeds is a complete contradiction in terms."

"The Club and Spa, at Hoole Hall, in Chester, is a great example of how commercial operations can take a stand against skin cancer and remain true to their mission as providers of health and fitness facilities by banning sunbeds across the board." [Read more](#)

Local
People

Ethan Richardson from
Prenton was just two years
old when he became ill in
2007 and was later diag-
nosed with clear cell sarcoma.

Thanks to lifesaving treatment,
he is now on the road to recovery.

Ethan and mother Helen were chosen to start the
Wirral Race for Life on 4 July.

Helen said, "It's an honour to be asked to launch
this year's Race For Life. The last few years have
been hellish. It was a shock when Ethan was di-
agnosed and there were times when we didn't
know if he would survive. Thanks to research,

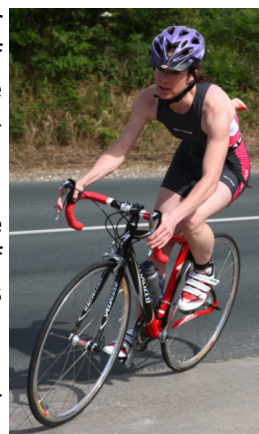


Ethan is still here. I am so
grateful for the treatment
that saved his life. Success
stories like his would not be
possible without the work
of Cancer Research UK,
which in turn relies on eve-
ryone who raises money
through Race for Life."

[Read more](#)

Liverpool based researcher
Seonaid Murray will be one of
a select few taking part in the
Eurostar Triathlon in Septem-
ber.

Seonaid won a place in the
event thanks to the votes of
her colleagues earlier this
year.



The event takes place on Sep-
tember 14th and involves a
1.5km swim in Paris, a 40km
cycle in Brussels and a 10km run in London.

I'm really looking forward to competing in 3 different
cities and meeting the other Tri Athletes. I'd like to
use this fantastic opportunity to raise awareness of
pancreatic cancer and to raise money for CRUK,
who are funding my PhD. I have seen first hand
how well this charity is run, how carefully their
money is spent and how worthwhile the research is.
Sponsor Seonaid [here](#)

Dr Sarah Coupland is taking part in the London *Run
to the Beat* Half Marathon in September. All money
raised will go to Cancer Research UK which
is funding the Liverpool Ocular Oncology
Group's research into eye cancer. Please visit her
[JustGiving site](#) to donate.

*Useful links,
statements and
other local news*

Local News

Loss of author to cancer

Acclaimed author Beryl Bainbridge died on July 2nd, aged 75, following a recurrence of cancer. Bainbridge, originally from Formby, won the Whitbread Awards prize for best novel in 1977 and 1996 and was nominated five times for the Booker Prize. In 2008, The Times newspaper named Bainbridge among their list of "The 50 greatest British writers since 1945". [Read more](#)

Merseyside and Cheshire Cancer Network

[Click here](#) for their annual report published 15 July.

CRUK Publications

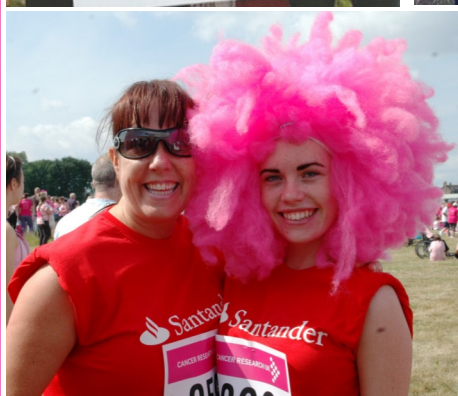
Did you know you can order CRUK information leaflets, posters and wallet cards free of charge (postage applies). There is a new range of "Reduce the Risk" leaflets available and July saw the release of a new Lung Cancer leaflet. [Click here to see the range.](#)

Liverpool duck race raises £50,000 for Claire House Hospice

Forty thousands ducks raced along a stretch of the Leeds-Liverpool canal for charity on 10th July raising over £50,000 for Claire House Hospice.



Race for Life 2010



Useful Links

- [Cancer Research UK](#)
- [Cancer Research UK News and Resources](#)
- [Liverpool Cancer Research UK Centre](#)

Contribute

If you would like to contribute to the September edition of this update, please contact Emma on emma.squibb@cancer.org.uk 0151 794 8823 or 07770 597 185

Together we will beat cancer