

Liverpool

Cancer Community Update

October 2010

Welcome

 **Welcome** to the fourth edition of the Cancer Community Update from the Liverpool Cancer Research UK Centre.

This update is designed to keep you informed of local research news, engagement activities and news from the wider cancer community in Merseyside and Cheshire.



My name is Emma Squibb and I am the Local Engagement Manager for the Liverpool Cancer Research UK Centre. As much of the work of the Centre relies on the generosity of the public, communicating different aspects of our research portfolio to our varied supporters is very important.

I am responsible for co-ordinating public engagement opportunities for the Centre and seeking to raise the profile of our work in Liverpool, Merseyside and Cheshire. Please feel free to contact me if you would like any further information about my role, forthcoming engagement opportunities, or to contribute to the next edition of this update. emma.squibb@cancer.org.uk 0151 794 8823 or 07770 597 185

Trial Results Raise Hope of more Effective Pancreatic Cancer Treatment

A major international trial has shown a commonly used chemotherapy drug is as effective at helping prevent pancreatic cancer returning after surgery as the more expensive standard chemotherapy treatment, reveals a study published in the Journal of the American Medical Association.

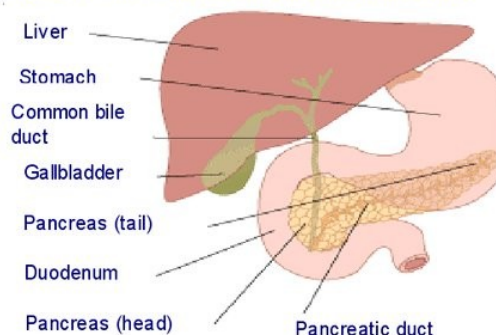
The results of the Cancer Research UK- funded study mean the cheaper drug – called 5-fluorouracil (5-FU) - could be prescribed in cases when the standard chemotherapy – gemcitabine - has failed, providing an extra lifeline for patients whose cancer comes back after surgery.

They also raise hopes that a new trial currently underway, looking at combining an oral version of 5-FU with the standard treatment of gemcitabine, could lead to a more effective treatment for pancreatic cancer patients who are eligible for surgery.

Pancreatic cancer is the eleventh most common cancer in the UK, where nearly 7,800 people are diagnosed with the disease each year. But survival rates remain a major concern - only around three per cent of patients survive for more than five years, although five-year survival improves to around ten per cent for patients suitable for surgery.

Lead researcher Professor John Neoptolemos, director of the Liverpool Cancer Research UK Centre, said: "Until now the best way to treat pancreatic cancer has been unclear. But these results are the first to directly compare these two chemotherapies and show undoubtedly that they are both as effective as each other." [Read more](#)

Figure 1.1: The pancreas and surrounding structures



Cancer Campaign Cash

Care services Minister Paul Burstow, whilst on a visit to The Royal Liverpool Hospital on 22 September, announced a multi million pound plan to support cancer campaigns across the UK. Liverpool PCT has been awarded £100,000 by the Department of Health as part of the scheme. This money will support the PCT's work to raise awareness of signs and symptoms of cancer, and to improve early diagnosis in the region. Liverpool Cancer Research UK Centre is represented at the PCT's Early Diagnosis Steering Group, which oversees this work. [Read more](#)

Liverpool Cancer Research
UK Centre



Meet the Scientist

Huyton 18 Sept 2010

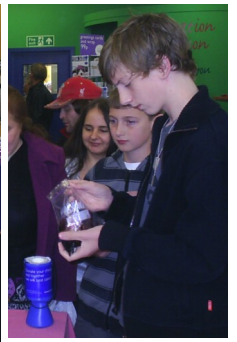
Saturday 18th September

Researchers from the Centre supported our first Meet the Scientist Day at the CRUK Huyton Shop, which was a great success. Professor Andrea Varro and Islay Steele took the morning shift, speaking to shoppers and volunteers and quizzing local children with the Price is Right Quiz (guess the cost of pieces of lab equipment). Andrea also found time for some early Christmas shopping in store!

In the afternoon Amro Ebbiary, Kerryanne Crawford and Emily Linanne took over, and soon pulled a crowd with their fruit DNA extraction demonstrations. Mal Walker, Manager at the shop, said he was delighted that the scientists had given up their free time to come to the shop. "All the volunteers and staff have had a great day, and the takings are up too!"

If you would like to volunteer for the next Meet the Scientist Day, [click here](#).

Next venues will be Southport (30 Oct) and Widnes (date to be confirmed)



Cancer
Research UK in
Merseyside and
Cheshire

Yoga in the Park (in aid of CRUK)

Liverpool Well Being Centre is organising a day of Yoga in Sefton Park on Saturday 2 October.

UK Yogathon 2010 is a community event bringing together businesses, schools and individuals and will include yoga classes, food, live music and stalls from local and national organisations.

Liverpool Cancer Research UK Centre will be represented with a stall and volunteers are sought to man the stall for one or two hours.

Duties as usual involve talking to members of the public and letting them know how the money they raise goes to support your work, and also we will be demonstrating fruit DNA extraction.



It means a lot to our local fundraisers when scientists support their events, so please do come along if you can. [Volunteer here.](#)

More information about the [Yogathon](#), [Liverpool Well Being Centre](#).

Cancer Research UK Merseyside & Cheshire Events Calendar



= Researcher/ Scientist opportunity

Please contact Cancer Research UK Local Engagement Manager, [Emma Squibb](#) for details of how you can get involved.

October 2010

- 02 Yogathon
- 15 CRUK Supporter Conference
- 15/16 Variety Show (see p 4)
- 19 Formby Fashion Show
- 17 [Run 10K Southport](#)
- 30 Meet the Scientist Southport

November 2010

- 8/9 [NCRI Conference](#)
- 17 Centre Visit - Liverpool City Council
- 19 [HPV Conference](#)
- 19 Centre Visit - MP
- 24 Speaker— [Prof Andrew McAnish](#)
- 25 Priestley College Visit
- 29 Speaker— [Dr John Diffley](#)

Together we will beat cancer

Boothwood Cheque Presentation

Kim Murray, Pauline Jones and Phoebe Simpson came into the Centre on 14th September with their support workers Julie Arrowsmith and Anita Wenska.

The ladies raised £600 in July with a fundraising garden party and came in to present their cheque. They also had a look around the laboratories, which has inspired them to organise another fundraising event.

Pictured here with Professor Ross Sibson, Amro Ebbiary and Emma Squibb.



Liverpool FC's Brad Jones speaks of his son's battle with cancer, and urges people to support Anthony Nolan Trust.

Newly signed Liverpool goalkeeper Brad Jones is urging Merseysiders to support the Anthony Nolan Trust, as his son Luca prepares for a transplant. Australia's reserve keeper sacrificed his World Cup dream to rush to four year old Luca's bedside in France. His son was diagnosed with acute myeloid leukaemia earlier this year and is scheduled to undergo bone marrow transplant this month.

Brad is helping to raise awareness about the Anthony Nolan Trust, which finds matches for leukaemia patients who need a lifesaving transplant. He said, "You don't think about these things until it happens to your family, but now I can't think of anything more important."

Brad, who will be sporting the Anthony Nolan logo on his gloves this season continued, "It's easy to join the Anthony Nolan Register, I hope people will sign up or donate and help save more lives."

[Anthony Nolan Trust](#)



Kenny Dalglish: How my wife's bravery in cancer battle gave me strength

In his book *My Liverpool Home: Then and Now*, Kenny Dalglish, 59, speaks of his family's experience of cancer. "It was March 2003, and I was sitting in the kitchen at home when Marina came home after seeing her consultant. 'I've got breast cancer,' she said. 'I need chemotherapy.' I only remember the two Cs, 'cancer' and 'chemotherapy'".



The shock ran through me. A generation earlier and that was you gone, finished, no chance of recovery. But women nowadays are more aware of the threat of breast cancer. The medical people detect it earlier, giving a better chance of survival. Our family coped with that deeply stressful time with resilience and, at times, humour."

My Liverpool Home: Then and Now by Kenny Dalglish (Hodder & Stoughton, Sept 16, 2010).



Meet Bernie Bucket

Bernie Singleton, volunteer CRUK fundraiser and cancer survivor will be appearing on stage at the Variety Show "With a little help from my friends."

Bernie from New Brighton, raised over £13,000 for Cancer Research UK in 2009 after she was diagnosed with breast cancer. In 2010 Bernie hopes to raise £25,000 and is on target to succeed. Bernie will be on stage in October as Bernie Bucket, and continuing with her supermarket bag packs and other fundraising activities. Bernie also attends the Centre's Outreach Committee.

With a little help from my friends, a variety show of up and coming Merseyside talent, is on Friday 15 and Saturday 16th October at The Actor's Studio, Seel St. Hosted by Chris Jones. Tickets £10 Contact **0151 606 9295**. Money raised will go to Cancer Research UK [flyer](#)

Become an Ambassador and lobby Westminster!

The Cancer Campaigns team at Cancer Research UK works to engage supporters, healthcare professionals, our staff and scientists to create the right political environment to beat cancer.

In the run up to the General Election, our [Commit to Beat Cancer](#) campaign resulted in 260 MPs pledging to make cancer a priority in this government. The campaign centres around 5 key priorities to make the UK's cancer outcomes among the best in Europe in the next decade. We want to see a commitment to:

- Earlier detection of cancer
- Better prevention of cancers
- Rapid access to world-class access to treatments for all patients
- Tackling inequalities in cancer incidence and outcomes
- Protecting the UK's research base

On 3rd November 2010 we will be hosting a lobby of Parliament and taking down a mass of our [Cancer Campaigns Ambassadors](#) from all over England to Westminster, as the next step in the campaign. If you're passionate about beating cancer, why not apply for your place at the lobby and meet with your MP to bring a number of asks about cancer to the table? You'll receive expert training on how to effectively lobby your MP and promote campaigns in the media; so find out more about our [Ambassador programme](#).

For more information and to apply for this opportunity email campaigning@cancer.org.uk or call Lizzy or Claire on 07795 334929. You can also visit our website www.cancercampaigns.org.uk for more information on what we do and our campaigning success.



Useful links,
statements and
other local news

The **Butterfly Silk** collection is designed by Irresistible Lingerie to support [North West Cancer Research Fund](#). This exclusive range is made to order ensuring quality, luxury and comfort. By purchasing from this range you are making a donation to NWCRF. [View range](#)



Local News

CRUK staff Helen Wright (Senior Events Organiser) and Claire Atkinson (Regional Press Officer) will be running the **New York Marathon** in November to raise money for Cancer Research UK. Helen says, "running a marathon and visiting New York are both things I would like to do before turning 30, so when offered a place I jumped at the chance." The intrepid pair are hoping to raise £1000 in sponsorship money. You can sponsor Helen and Claire on Just Giving [here](#).

Donation Station—a massive thank you to all who have donated items to our shops through the Centre's Donation Stations. So far we have collected over 135 bags and recently broke the £4000 target. As Christmas approaches, please have a root around, and bag up any unwanted clothes, books, CDs and DVDs etc. Don't forget to go through the kids' rooms to make way for Christmas presents. We only need around another 30 bags to reach £5000!

Isle of Man Relay, reported last month, has so far raised over £35,000. Well done and thank you to all involved.

Fashion Show at Liverpool Hilton raises money for Marina Dalglish appeal. [Read more](#)

Hollyoaks actress Phina Oruche urges people to sign up to **Southport Ruk 10k** for Cancer Research UK [Read more](#)

Southport Flower Show raises over £3000 for North West Cancer Research Fund [Read more](#)

Woolton Picture House Raises the Curtain for Cancer Research—Woolton Picture House will be hosting a sensational evening of silver screen glamour on behalf of [Clatterbridge Cancer Research](#) on October 23rd. Guests are encouraged to look their best for this stylish evening which will also include cocktails and cupcakes at the nearby Bubble Room as part of the £15 ticket price. For tickets call 0151 343 4300 or email laura.mcmullin@ccrmail.org.

Tavern Walks with Sunflowers—Sunflowers in conjunction Sight-See Liverpool have put together a brilliant night of a pub crawl with a difference. If you would like to join us and raise some much needed funds for the charity which helps people live with cancer then join us. 12th October 6.30pm – however long it takes! Venue: Once you have signed on you will be given your first clue. [Read more](#)

Contribute

If you would like to contribute to the next edition of this update, please contact Emma on emma.squibb@cancer.org.uk 0151 794 8823 or 07770 597 185

Next edition: November

Together we will beat cancer